

LACROIX City traffic signs business unit  
urban and road signage



**TRAFFIC SIGNS BU**

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LACROIX City traffic signs - 514, 316 602 RCS (Registre du Commerce et des Sociétés (Trade and Companies Register)) NANTES - Any copying or reproduction of this document, in whole or in part, created without the prior written consent of LACROIX City is unlawful. This also applies to translation, adaptation, reproduction, distribution, layout or reproduction by any technique or process (Articles L.122-4 and L.122-5 of the French Intellectual Property Code). SLX4 City brochure - April 2018 - SAP-361619



**SLX4**  
CITY



**THE UNIVERSAL SIGNAGE SOLUTION**



## FASTER CONNECTIONS



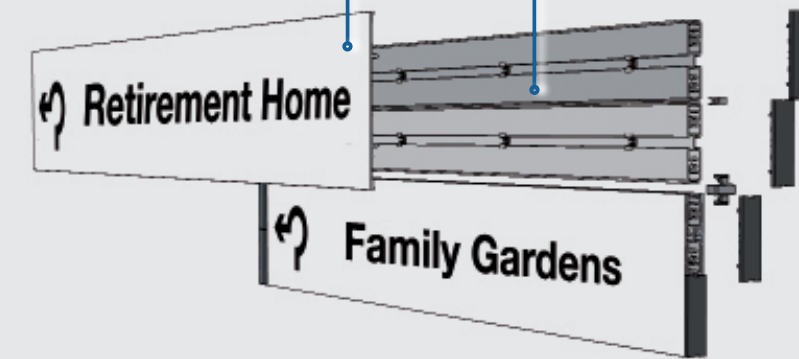
### A UNIQUE DESIGN THAT SEPARATES THE STRUCTURE FROM THE MESSAGE

#### "Message" signboard

Clips onto the "Structure" signboard to display information.

#### "Structure" signboard

Used to build layouts; to be fitted onto the mount



#### EASY INTEGRATION

The SLX4® City blends perfectly into the urban environment, even where space is tight: city centres, pedestrian zones...

It can be mounted on a single post to indicate directions for both drivers and pedestrians, or fitted onto existing supports and even directly onto walls.



#### STYLISH & CUSTOMISABLE

The SLX4® City is sober and fully customisable.

Available in a variety of colours, lacquers, adhesive films, logos and pictograms - the possibilities are infinite.



#### EFFECTIVE & ECONOMICAL

The SLX4® City is a long-term investment.

Less time and greater ease when changing signboards re-using the same mount means more economical use.



#### COMPETITIVE USAGE COST

Replacing an SLX4® signboard is more economical and ecologically friendly, compared to a standard product.

### ADDITIONAL PRODUCTS

#### 1 ÉTOILE® POST EXTENSION

- Can be extended to accommodate the number and height of the signboards,
- No need to change the existing mount as the extension slides in and out of the base.



#### 2 SLX4® KIT MINUTE

- You do all maintenance yourself,
- Comes with a case holding the main replacement parts customised for your fleet.



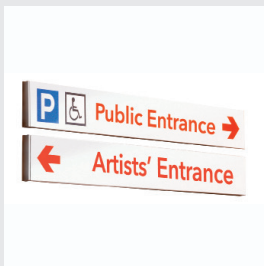
#### 3 MESSAGE SIGNBOARD ONLY

- Easy on your budget,
- Customisable to your specifications



#### 4 WALL MOUNT KIT

- Quick and easy mounting,
- Adapts to all wall types





## EXAMPLES OF CITY CENTRE SIGNAGE

With its simple lines and easy fitting onto all types of mounts, the SLx4<sup>®</sup> City blends harmoniously into the existing urban environment. The customisation of the message signboards with logos, symbols and a variety of colours, ensures that users can find their way efficiently and intuitively.

### 1 FRONT FACING SINGLE MAST

#### The most legible

- Compatible with signboards up to 4'4"/52"/1300 mm in length,
- Guarantees maximum legibility from a distance.

### 2 VARIABLE MESSAGE SIGN

#### The simplest

- For your local or municipal communication needs,
- Compose messages letter by letter and customise them as you please.

### 3 INFORMATION SIGN

#### The most economical

- Very simple concept, original design, convex panel shape,
- Effectively displays recurring event information: markets, sporting events.

### 4 TANGENTIAL SINGLE MAST

#### The most visible

- Double-sided, height compliant display,
- Optimal visibility.